

TERRA MADRE
SALONE DEL GUSTO 2022

22—26 SETTEMBRE
PARCO DORA, TORINO

FOOD
REGENER
ACTION

Terra Madre – Salone del Gusto 2022

#EUFoodCities in TERRA MADRE

The Food Trails project perspective on how to regenerate our planet through food in EU cities

22-23 September 2022

Parco Dora - Torino

Introduction to the events

Food Trails is an EU-funded Horizon 2020 project aiming to translate in Europe the Milan Urban Food Policy Pact's collective commitment to create integrated urban food policies into measurable and long-term progress towards sustainable food systems. The European Commission has funded 5 Horizon consortia to innovate local food systems, involving 52 cities, of which 21 are part of MUFPP and investing 48 million euros by 2024.

The series of events will promote crosscutting issues for European cities: food environment, protein transition, urban regeneration through food, right to food and many more.

www.foodtrails.milanurbanfoodpolicypact.org

FOOD
TRAILS



The project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement n. 101000022



Meeting overview

DAY 1 – 22 September	<ul style="list-style-type: none">● Conference on Urban Food Policies● Food Talk on food environment● Food Talk on MUFPP
DAY 2 – 23 September	<ul style="list-style-type: none">● Workshop on FOOD 2030 project family● A tasty food revolution: the Planetary Health Diet● Food Talk on urban regeneration● Food Talk on protein transition

Agenda

DAY 1 - 22 September

Urban Food Policies for cities' regeneration

Conference on Urban Food Policy

14:00 - 16:00, "Feeding The city" Area - Conference Space (translation ENG/ITA available) [Registration recommended here.](#)

This event is promoted by the Food Trails project, funded by Horizon 2020, Grant Agreement No. 101000812.

Introduction to the conference and the commitment of cities and Slow Food to urban food policies

14.00

Marta Messa, Secretary General of Slow Food
Vicemayor of Turin
Vicemayor of Milan

Food policies fostering innovation at urban level

The panel will discuss strategies and key milestones to manage urban food policies addressing food system transformation and social inclusion, through the analysis and perspectives of institutions, researchers, foundations and cities.

Researcher

Corinna Hawkes, University of London

14.25

Food Finance

Joe Robertson, EAT, Senior Advisor, Sustainable Finance

City network

Andrea Magarini, City of Milan & Chair of Eurocities Working Group Food

The panel will be followed by a Q&A.

Moderator **Alice Casiraghi**, City of Milan, Circularity expert

Regenerating urban food environments: cities experience

The panel will present different approaches to crosscutting challenges faced by cities, under the framework of the food environment.

Food expert & moderator

Nevin Cohen, CUNY

15.10

Grenoble (France)

Christine Oriol, City of Grenoble

Rome (Italy)

Elisabetta Luzzi, Risorse per Roma SpA

Oostende (Belgium)

Kathy Belpaeme, City of Oostende

15.50 **Conclusions**

Food Environment transformation

Food Talk by **Nikolai Pushkarev**, European Public Health Alliance

16:15 - 17:00, "Feeding the City" Area - Meeting Space

[Registration recommended here.](#)

This event is promoted by the Food Trails project, funded by Horizon 2020, Grant Agreement No. 101000812.

Food environments are an interface between people and food systems, deeply affecting people's lives. Making our food system more sustainable must also see a transformation of such food environments, and cities are a crucial place to start the change.

Moderator **Anja De Cunto**, Eurocities

The Milan Urban Food Policy Pact: commitment and impacts

Food Talk by **Filippo Gavazzeni**, MUFPP Secretariat

17:00 - 17:45, "Feeding the City" Area - Meeting Space

[Registration recommended here.](#)

This event is promoted by the Food Trails project, funded by Horizon 2020, Grant Agreement No. 101000812.

The MUFPP is the global commitment of mayors from worldwide cities that are shaping urban food systems to make them more sustainable, resilient and equitable. The secretariat is presenting the most recent updates on the activities of the signatory cities and regional fora, as well as inviting interested audience to the next Global Forum in Rio de Janeiro.

Moderator **Cristina Sossan**, City of Milan

DAY 2 - 23 September

#EUFoodProjects in TERRA MADRE

Workshop of the FOOD 2030 project family

10:00 - 12:00, "Feeding the City" Area - Meeting Space

This event is promoted by the Food Trails project, funded by Horizon 2020, Grant Agreement No. 101000812.

Fifty-two cities across Europe (21 of which are part of MUFPP) are involved in five EU Horizon-funded projects investing €48 million by 2024 to innovate local food systems. FoodSHIFT 2030, FOODE, Food Trails, Cities 2030 and Fusilli constitute the "EU FOOD 2030 Project Family." Their collaboration consists in coordinating synergistic cross-project initiatives toward a sustainable transformation of the European food system aligned with the European Commission's FOOD 2030 and Farm to Fork Strategy. TERRA MADRE gathers the worldwide community of Slow Food delegates and provides a unique opportunity to reach people committed to generate impact on food systems; the FOOD 2030 project family can bring a significant perspective on the power of cities in facilitating the transition towards a more healthy and sustainable food system.

A tasty food revolution: the Planetary Health Diet

Debate organized by EAT

12:30 - 13.30, "Feeding the City Area", Peer to Peer Space

[Registration recommended here](#)

This event is promoted by the Food Trails project, funded by Horizon 2020, Grant Agreement No. 101000812.

This event, hosted by EAT, will invite two chefs from two different cities to show what the Planetary Health Diet recommendations can look like on a plate, both in a traditional local dish, but also in new ways of cooking. Take part in the discussion (and tasters) with the chefs, and discover the ingredients, techniques and importance of taste when transitioning to healthier and more sustainable diets and how the Planetary Health Diet can be part of our global tasty food revolution.

Shaping food culture in growing cities

Food Talk by **Shaleen Meelu**, Birmingham City Council

13:45 - 14:30, "Feeding the City Area", Meeting Space

[Registration recommended here](#)

This event is promoted by the Food Trails project, funded by Horizon 2020, Grant Agreement No. 101000812.

Those of us passionate about tackling dietary inequalities have a unique opportunity to work with city authorities to shape the future of our urban food systems. As our cities rapidly develop the projects and activities that excite us may inadvertently lead to gentrification and ghettoization around food. How do we ensure that food related policies and practices are meaningful to everyone, not just those who love avocado and hummus? Public Health Nutritionist, Shaleen

Meelu, will share learning from the City of Birmingham and the cities in India and Africa that she works with.

Moderator **Andrea Patrucco**, City of Milan

Tackling sustainable menus in schools through protein transition

Food Talk by **Betina Bergmann Madsen**, City of Copenhagen

14:30 - 15:15, "Feeding the city" Area - Meeting Space

[Registration recommended here](#)

This event is promoted by the Food Trails project, funded by Horizon 2020, Grant Agreement No. 101000812.

The City of Copenhagen is studying how to shift menus in local school canteens towards more sustainable options. The city is also gathering data on how to pursue the new procurement without adding costs to the public budget.

Moderator **Nicole Pita**, IPES Food