

# MILAN EXPERIENCE ON BUDGETING FOOD POLICIES

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has been funded by Horizon 2020  
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# PATHWAY TO INVEST IN FOOD POLICIES

The main pathway to attract budget:

- Involve internal stakeholders to reorient the existing Municipal budget
- Engage external partners to reorient external investments (PPP, sponsors)
- Call for grants for innovative actions

Milan Food Policy journey:

- **2014** – Municipal commitment
- **2015-21** Food Policy implementation
- **2022** Food Policy Department (with municipal food services management)

# ANALYSIS OF FOOD RELATED ACTIONS IN THE MUNICIPAL BUDGET REPORT

- Joint effort of the Municipality and Cariplo Foundation
- Finding in the **Municipal Operative Program** of the activities food system related, analyzed in order to understand the potential connection to the food policy goals
- Each connection was recorded mentioning the **Department** in charge of that program
- **Infographics and tables** were prepared per each food policy priority



# EXERCISE TO ANALYSE THE FOOD POLICY WITHIN THE DUP

## Priority #2 Food Production



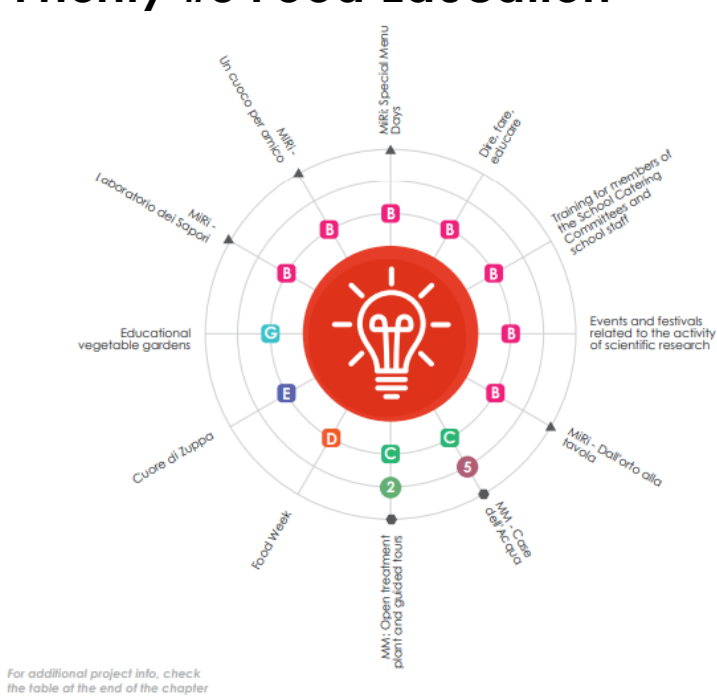
For additional project info, check the table at the end of the chapter

- ADDITIONAL PRIORITIES AND TOOLS RELATED TO THE PROJECTS**
- 1: Guaranteeing healthy food for everybody
  - 2: Promote the sustainability of the food system
  - 3: Understanding food
  - 4: Fighting waste
  - 5: Supporting and promoting scientific research in the agri-food sector
- Metropolitan Food Council**
- Monitoring system**

- MUNICIPAL DEPARTMENTS AND OTHER AREAS OF INSTITUTIONAL RESPONSIBILITY**
- A: Budget, Public Property Administration
  - B: Education
  - C: Transport and Environment
  - D: Labour policies, Manufacturing, Commerce, Human Resources
  - E: Social and welfare policies, Health Care, Citizen Rights
  - F: Digital transformation and public services
  - G: Urban Planning, Park administration and Agriculture
  - H: Deputy Mayor
  - I: Presidency of the City Council
  - L: Mayor's Cabinet

- MUNICIPALLY OWNED COMPANIES (+AMSA)**
- AMAT
  - AMSA
  - Milano Ristorazione
  - MM
  - SoGeMi

## Priority #3 Food Education



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## Priority #4 Food Waste

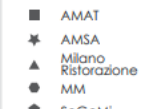
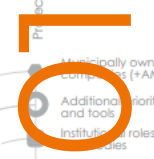


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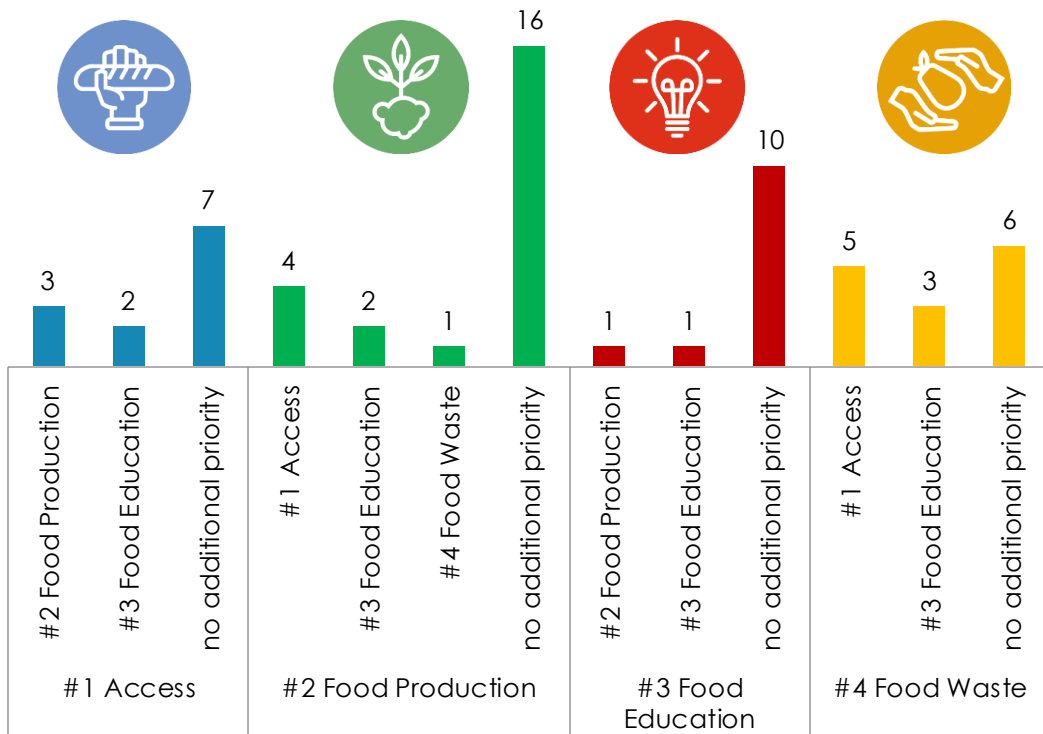
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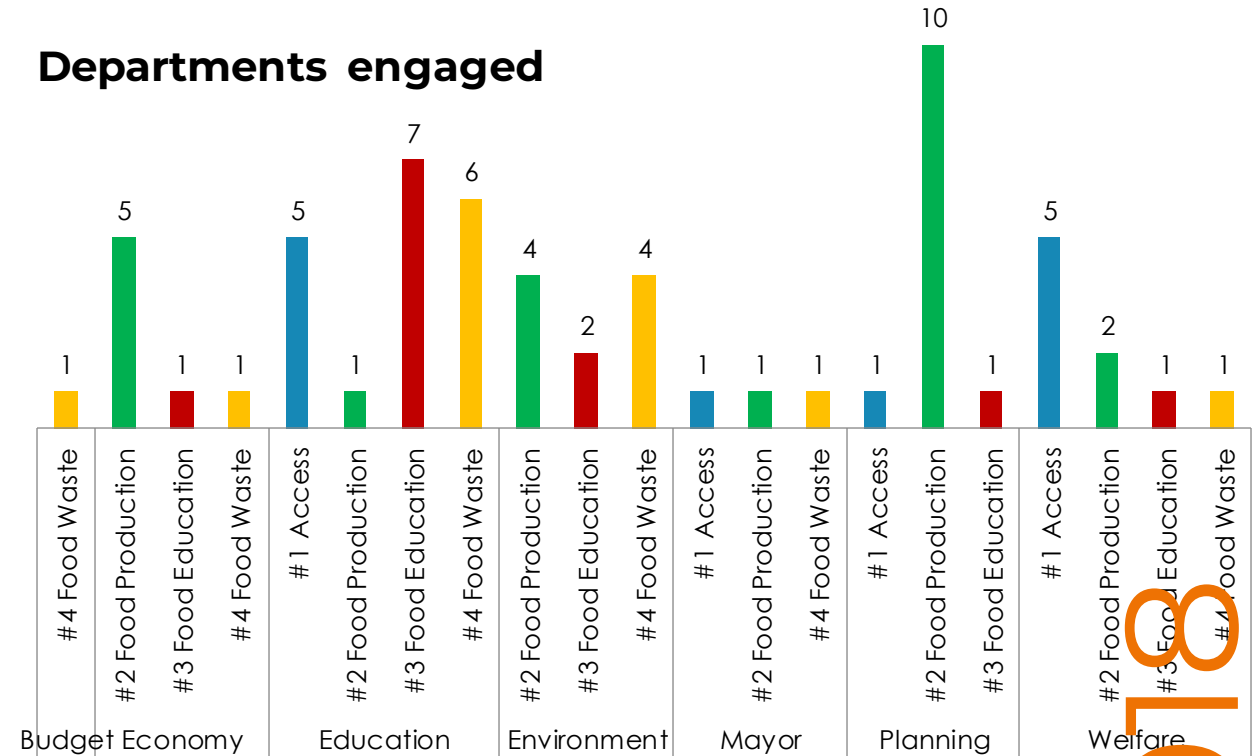


# EXERCISE TO ANALYSE THE FOOD POLICY WITHIN THE DUP

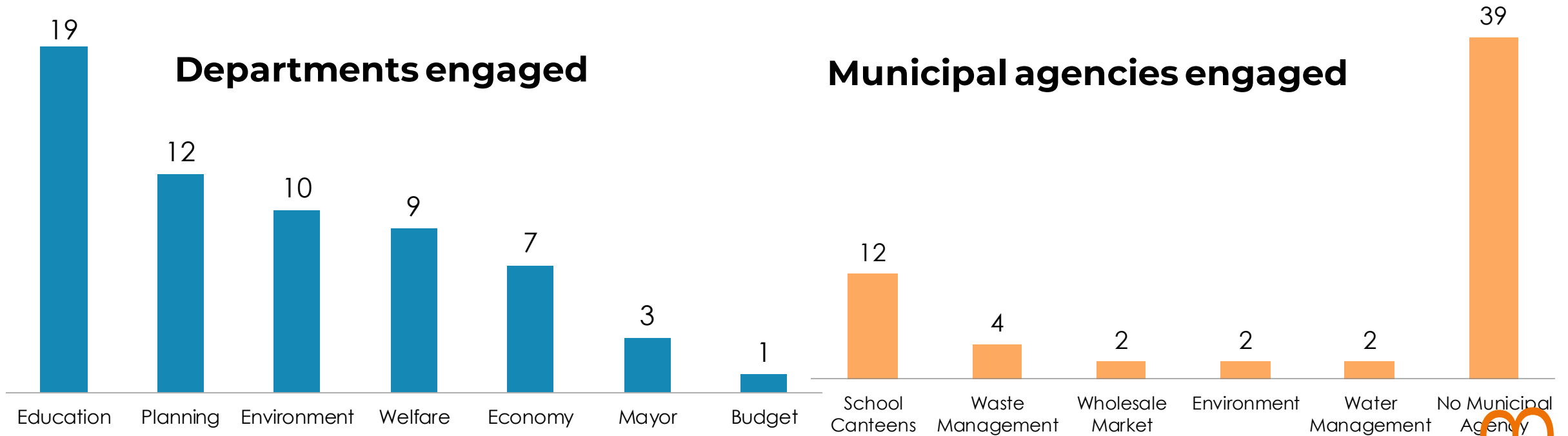
## Integration with other priorities



## Departments engaged



# EXERCISE TO ANALYSE THE FOOD POLICY WITHIN THE DUP



# STAKEHOLDER'S ENGAGEMENT



- MOU with Cariplo Foundation
- Direct engagement of Municipal Agencies
- MOU with systemic partners
- Partners engaged in specific projects

**249 partners engaged**



# COMMUNITY OF PRACTICES

- Work with local small associations
- Listen to needs and bottom-up approach



- 2018 Governance
- 2018 Food Waste
- 2018 Italian Food Cities
- 2019 Food Waste
- 2019 School Gardens
- 2019 Short Supply Chains
- 2020 Healthy Diets
- 2020 Plastics
- 2020 Metropolitan scale
- 2021 Healthy Diets
- 2021 Agricultural Districts
- 2022 Universities



# FOOD POLICY IMPLEMENTATION

## Topics of activities

Local agriculture	€	87.210.000
Food Aid	€	3.897.000
Food System	€	600.000
Food Waste	€	1.585.000
Food Habits	€	6.350.000
	€	99.642.000

## Kind of source

PPP	€	83.057.000
Private	€	3.075.000
Public	€	3.010.000
Grant	€	10.500.000

## Kind of budget tools

Grantmaking	€	7.720.000
Municipal Authorities	€	707.000
Municipal, Regional, Private	€	82.000.000
National Authorities	€	2.940.000
Private	€	925.000
Regional Authorities	€	3.000.000
Sponsors	€	250.000
User	€	2.100.000

## Timing

Oneshot	€	96.892.000
Recurrent	€	2.750.000

## Activities

- Middle morning snack with fruits
- Food Aid System 1, 2, 3, 4
- AQST Agricultural Districts
- Agricultural land and properties rent
- Short supply chains
- Orchard feasibility study
- Food policy startups incubator
- Environmental education in schools
- Food-Climate campaign
- Local Food Waste Hub
- Cultivate H2020
- Doggy bag at school canteens
- Zero plastic in kindergardens
- Biowaste for ethnical restaurants
- Report Food System
- Food Trails H2020
- Cleverfood H2020



# PPP - Local Food Waste Hubs



Flagship actions engaging public and private stakeholders to reduce food waste and establish neighbourhood initiatives.  
Pilot>Replication in all neighbourhoods

## Governance:

Codesign among promoters  
Technical support by university  
Periodic update of the group

**Tool:** MOU with promoters  
Call for partners  
Agreements with managers

**Budget Driver:** Financial sponsorship

**Main goals:** development of integrated initiative to avoid food waste and better the access to fresh food for charities distributing food aid

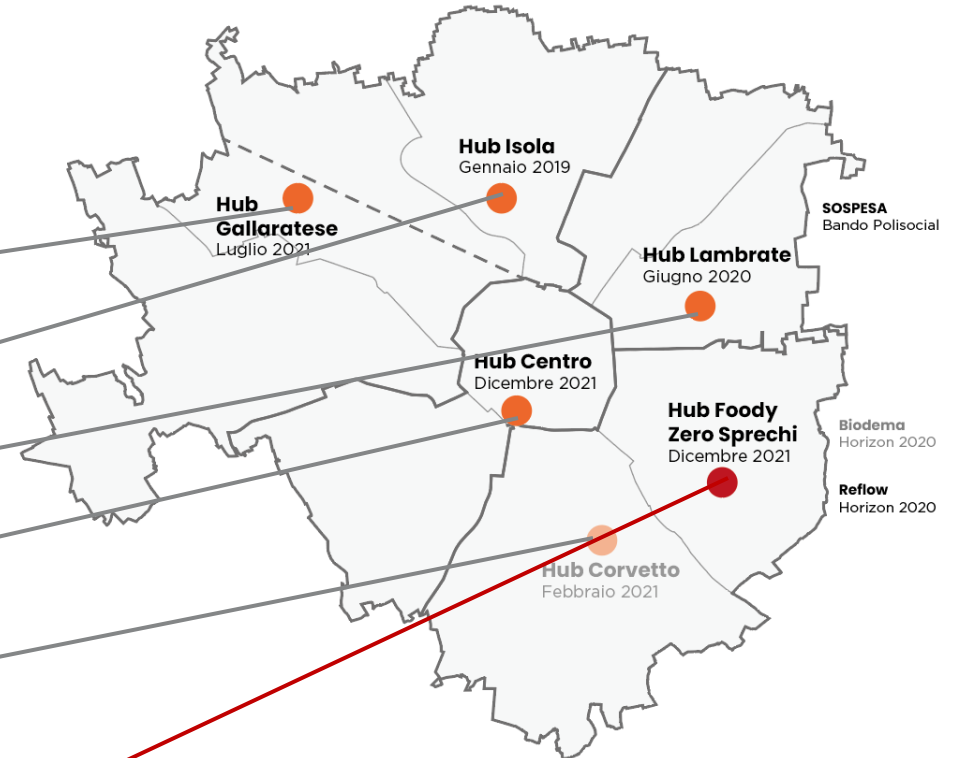
## Promoters



## Space

## Sponsor

## Manager



# Public Service - School Canteens



School canteens system managed by the public company Milan Ristorazione, serving 17 mln meal per year.

## Governance:

Municipality in charge of the system  
Municipal public company manager of the system

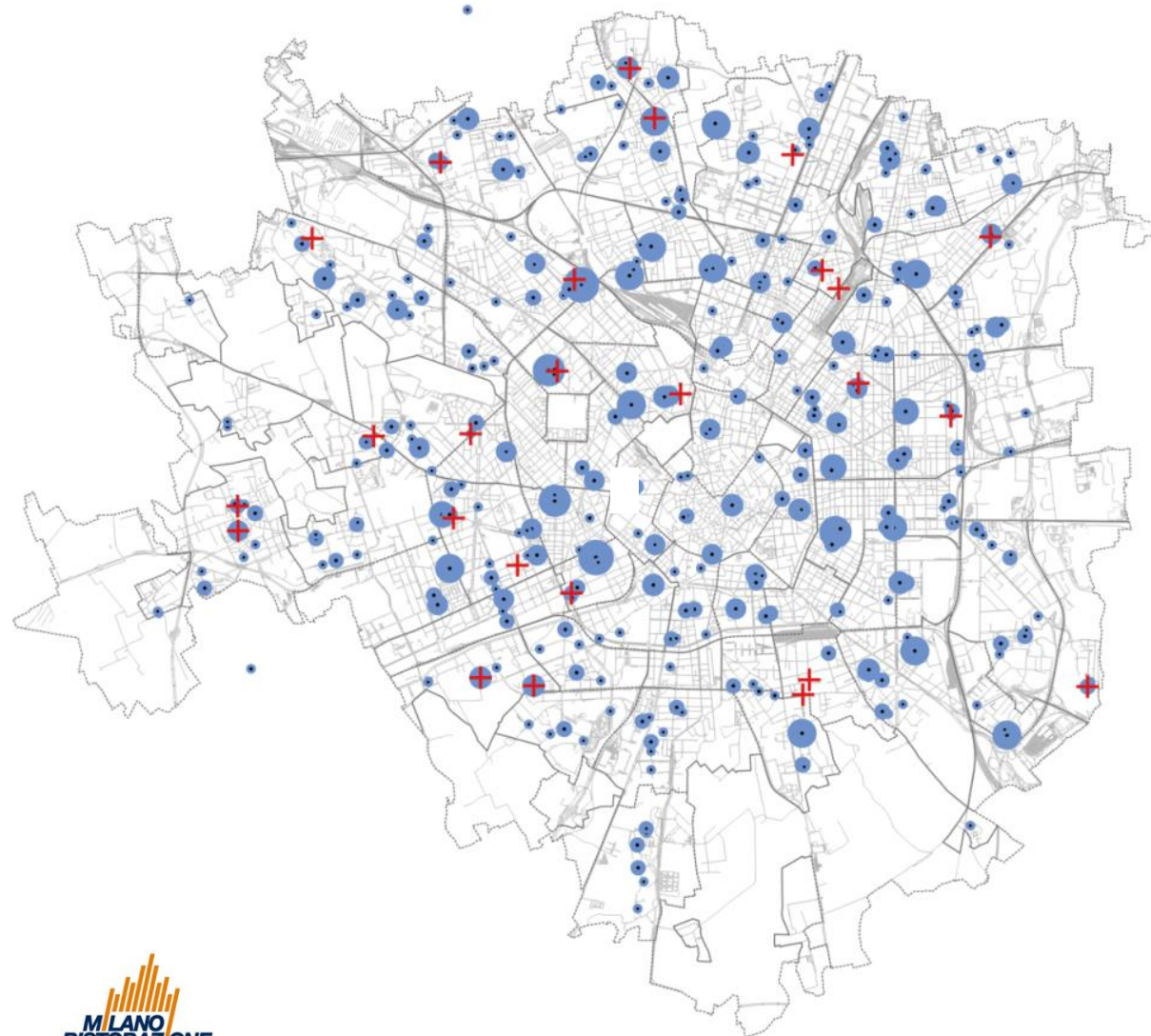
**Tool:** Service contract

## Budget Driver:

Municipal Budget  
Family contribution

## Main goals:

delivery of healthy and accessible food to 77.000 children per day, update of school menus



# DRIVERS TO ATTRACT BUDGET



## MUNICIPAL BUDGET

**Goal:** food related public service (taxpayers)

**Type:** recurrent

**Activities:** Investments in public food infrastructures

Direct investment from municipal budget



## GRANTS

**Goal:** Test of service/infrastructure

**Type:** one-shot

**Activities:** Pilot innovative and risk investments

**Tools:** Competitive call for Project, EU Grants



## PARTNERSHIP

**Goal:** joint initiative

**Type:** one-shot / recurrent

**Activities:** startup new activities

**Tools:** public private partnerships, call for sponsors



## IMPACT FINANCE

**Goal:** attract resources

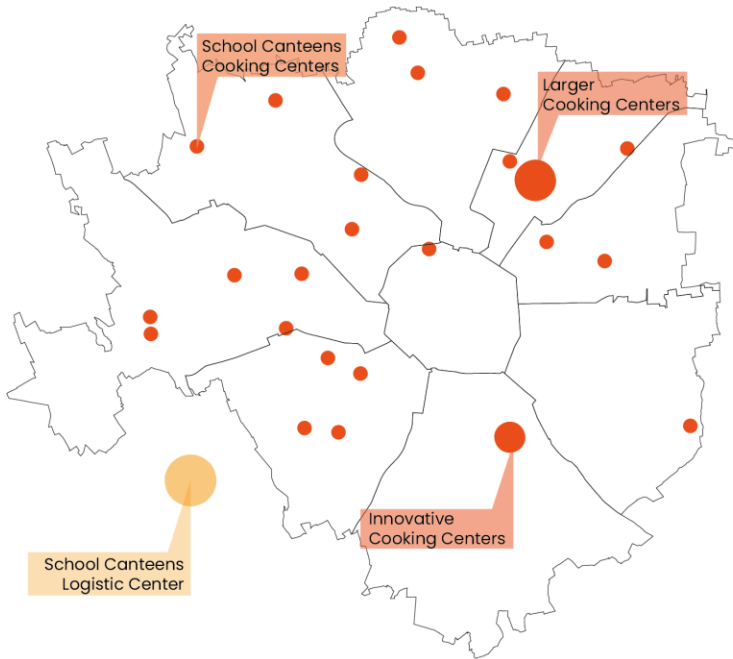
**Type:** recurrent

**Activities:** funding new activities

**Tools:** social impact bond, financial tools

# MILAN FOOD SYSTEM INFRASTRUCTURES

## School canteens



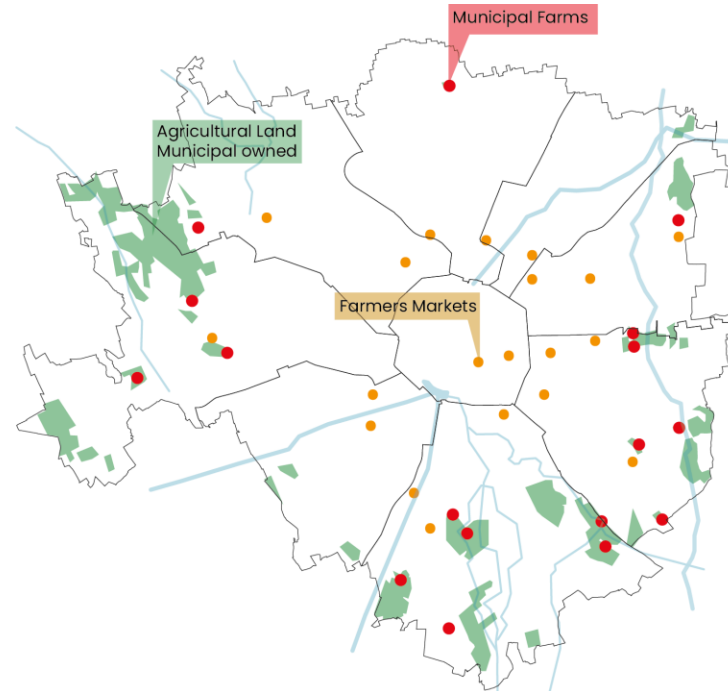
Municipal food system infrastructures managed by the Municipal Agencies

**77M€ year**

Food Policy Department – Canteens Unit

School canteens Municipal Agency

## Land and Farms Farmers Markets

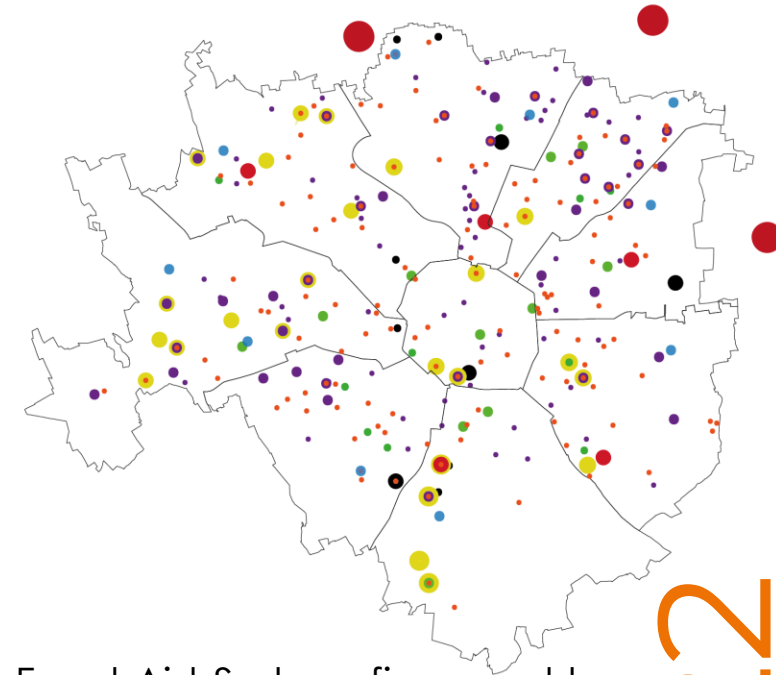


Municipal food system agricultural assets rented to Farmers

**300K€ year**

Food Policy Department – Agricultural Unit

## Food Aid System



Food Aid System financed by EU/National fundings and Municipal budget

**1M€ year**

Food Policy Department – Food Aid Unit

Welfare Department

2022

# STEPS TO ATTRACT RESOURCES

- Involvement of different departments and municipal agencies
- Engangement of partners, stakeholders, shareholders, actors, citizens
- Co-design of projects and initiatives
- Piloting and testing solutions
- Scaling up solutions
- Assessing and communicating the impact

