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Børne- og Ungdomsforvaltningen

Public procurement manual



The role of the procurement lawyer

- Procurement officers are key to making sustainable tenders. They have a unique opportunity to created these much needed changes.
- Being a procurement lawyer is not just an ordinary office job, as a procurement lawyer and public purchaser, you are a **very important key in bringing the political goal to life.**
- The small changes written into the tender documents may be the decisive factor that contribute to the **food chain moving in a more sustainable direction**, which then can create noticeable changes in primary production also in distant countries.
- In Food Trails, one of our tasks is to describe why it is important the city's procurement policy allows procurement officers to include GPP criteria, not just price in the evaluation on tenders.



Bringing the policy into life

The procurement specialist

Rules and regulations

Municipality knowledge - politics of food

+

Conversion agents

Organic and sustainable conversion

High quality in public meals

+

Market dialogue

Market knowledge - sustainable goals in production

+

Kitchen dialogue

Kitchen needs - what works and what need to be changed

Opportunity to do it differently - seeing new potentials.



High political ambition with Copenhagen Food strategy and the SDG's

- 90%organic
- Prevent food waste
- Seasonality and diversity
- Climate-friendly food / climate weight
- Packaging
- Green vehicles
- No flight policy
- Sustainable soy and - palmoil
- Fairly traded - certified goods
- Nutrition in procurement
- Procurement as a tool for teaching and reaching goals beyond buying food



New official dietary guidelines

The Official Dietary Guidelines - good for health and climate are:

- Eat plant-rich, varied and not too much
- Eat more vegetables and fruit
- Eat less meat – choose legumes and fish
- Eat wholegrain foods
- Choose vegetable oils and low-fat dairy products
- Eat less sweet, salty and fatty food
- Thirsty? Drink water
- [Official Dietary Guidelines \(altomkost.dk\)](http://altomkost.dk)

Spis planterigt, varieret og ikke for meget

Spis flere grøntsager og frugter



Spis mad med fuldkorn



Spis mindre kød – vælg bælgfrugter og fisk



Sluk tørsten i vand



Vælg planteolier og magre mejeriprodukter



Spis mindre af det søde, salte og fede



Protein transition supported by Climate weight

- Climate weighting reflects recommendations from DTU that have emerged in the collaboration on the implementation of the principles in the Copenhagen strategy for food and meals on nutritious and climate-friendly meals.
- It is a way to put a focus on the food that we want to put a focus on in the future when cooking more climate friendly food.
- Evaluation calculation:
(Climate weight x Tonnage x Price per kilogram)
- The next key question: what does a public meal cost right now, and what will it cost after the protein transition?
We are working on the calculation method within the **Food Trails project**.



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Potato tender - CÒACH

- SME and farmer
- Movie from a farmer
- Visit to the farm
- Potato home to grow
- Teaching material
 - How to become a farmer
 - How does a potato turn into 10



The National Procurement Officer Network and The Inspiration Catalogue



- **The National Procurement Officer Network** is hosted by the Danish Ministry of Environment and chaired by the Municipality of Copenhagen. We share knowledge, encourage and inspire each other.
- The "Inspiration catalogue of the future - How together we can make the world's most sustainable public food procurement" published by the WHO.
- The intention is that **the catalogue will go in depth with different topics**, and provide inspiration for how they can be incorporated into tenders in different ways. The facilitator continues to gather inspiration and add topics so that the material is updated with "**State of the art - for the moment**".

The teaching material



- Useful stages in the **preparation of the tender**:
 - The analysis of the **policy objectives** to which one is subject – both locally, nationally, and internationally.
 - **Statistic** of what usually is bought and what demands is important at the end user.
 - What can the market deliver and how far are they in their transition to becoming more sustainable?
 - Preparation of **draft tender documents**
- How to conduct a legal **market dialogue** meeting
- A description of the **documents which are most often included** in a call for tenders and the characteristics of the various documents.
- Knowledge about **Sustainability criteria** are describes
- Most importantly **methods used in procurement** on how to incorporate the sustainable criteria are described.

<https://apps.who.int/iris/handle/10665/363337>

Best ReMaP **EU food procurement** **officer group**



JA Best-ReMaP was funded by the European Union's Health Programme (2014-2020).



**New food strategy -
new contract**

- Health promotion
- Co2 reduction
- Waste management
- Climate weight

**Articles about food
procurement in
Copenhagen, The
Apple case and the
Food strategy on my
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