

FOOD
TRAILS



MILAN
URBAN
FOOD
POLICY
PACT

FOOD TRAILS FINAL CONFERENCE

EU FOOD CITIES: POLICY AND PRACTICES

PATHWAYS FOR FOOD 2030 LED
URBAN FOOD POLICIES

3 OCTOBER 2024 | BRUSSELS

Venue: Townhall Europe - Square de Meeûs 5-6, 1000 Brussels

CONCEPT NOTE & PROGRAMME



The project has been funded by Horizon 2020 Grant Agreement N. 101000912



Project Coordinator:



Partner Cities:



OVERVIEW

Food Trails is a four-year EU-funded Horizon 2020 project that started in 2020, bringing together a consortium of **19 European partners**, including 11 cities, 3 universities and 5 organisations. The project aimed to enable cities to reimagine, develop and implement **sustainable, healthy and inclusive food policies**.

The Food Trails consortium will host the project **final conference** on 3 October 2024 at **Town Hall Europe** Square de Meeûs 5-6, in Brussels (Belgium).

The conference will offer a unique opportunity to learn about the Food Trails project's main outcomes on urban food policies, hear from European and City political representatives about the future of European food systems, and forge connections and discuss insights.

The conference will focus on the experience of the 11 partner cities, told directly from political and technical representatives, in testing the approaches to urban food policies. The main aims of the event are:

- Inspire the invited discussant and audience to strengthen the EU commitment to the implementation of urban food policies as a lever for more sustainable food systems;
- Present the achievements of the project and the innovations fostered by the partner cities in the establishment of local food policies, Living Labs and collective efforts towards more resilient food communities.

Join us as we explore the many ways in which cities are implementing **integrated food policies** that benefit **people and the planet**, and how EU policy can better support them. This conference is intended for European policy makers and decision makers, city officers, civil society organisations and researchers working on sustainable food systems.

Registration closing on 18th September at:

<https://eurocities.idloom.events/FoodTrails-FinalConference-2024>

EVENT SESSIONS

The conference is structured in different plenary and parallel sessions, starting from a political debate on the vision for sustainable food systems and arriving to an interactive workshop on the tools for food policy development and implementation available to the food actors community.

The future of European food systems

The political debate, moderated by Eurocities, will see the participation of political representatives from cities and the European Parliament, along with civil society organisations speakers, to understand how to improve the approach at local and EU level.

Developing Urban Food Policy: the power of cities

Presenting the journey of 11 European cities in the design, drafting and implementation of local food policies, hearing directly from local authorities in dialogue with FAO and the European Commission.

The FOOD 2030 priorities in action

Presentation from the Food Trails Crosscutting Managers about the role of the FOOD 2030 Framework in supporting the innovation of food actions at urban level.

The potential of Living Labs for food system transformation

Panel discussion between European Commission representatives, Deputy Mayors and researchers on the approaches to engage the wider community in effective Living Labs.

Lessons learned on replication from Food Trails

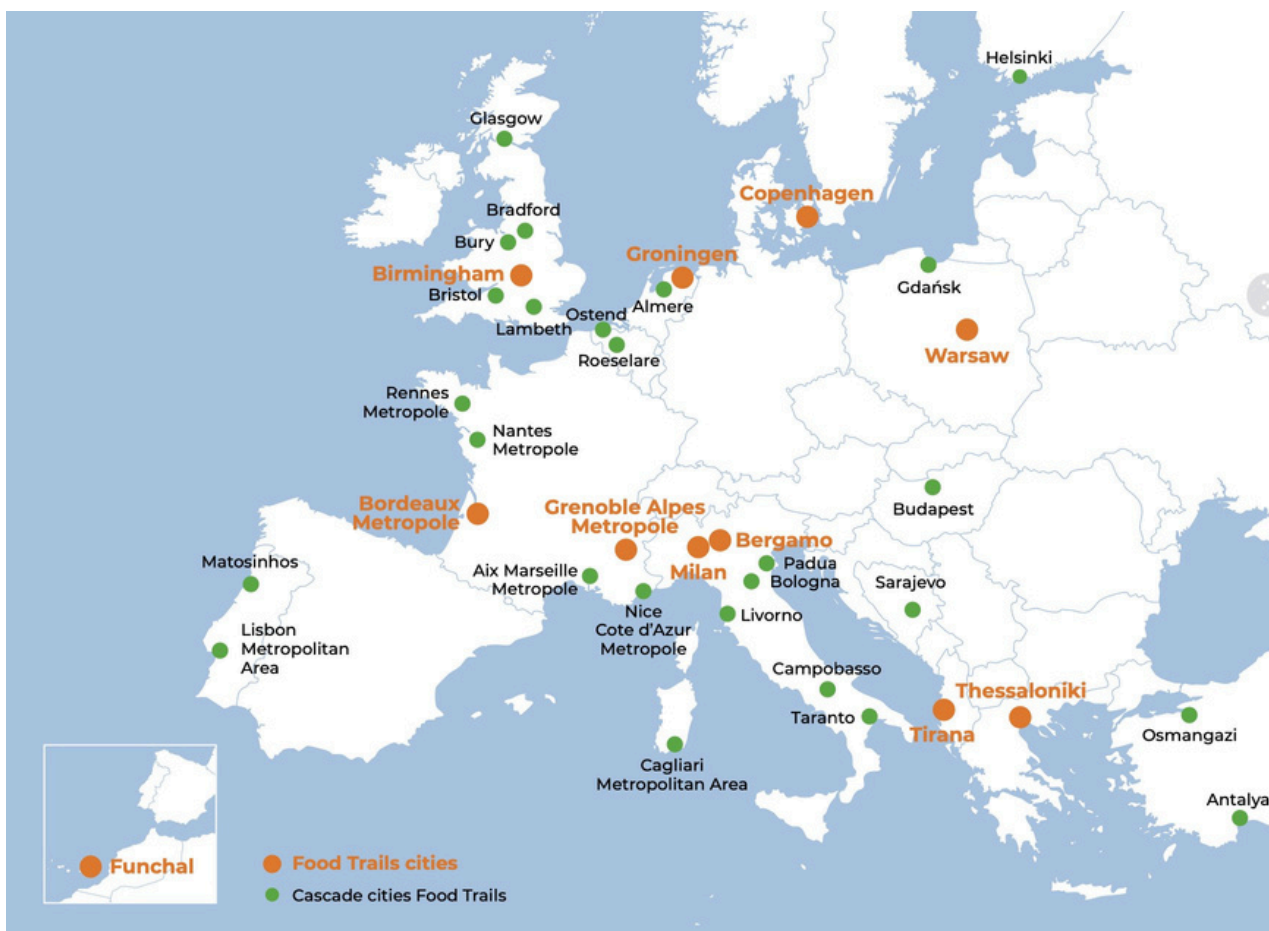
Interactive discussion on the Food Trails Handbook and knowledge sharing programme that involved 38 European cities. The session will involve city officers and researchers to share the most interesting good practices and tools.

Workshop on Food Policy development toolkit

Join us in drawing up vision for urban food policies in an interactive workshop and explore how to move from challenges to solutions, using Food Trails tools and hearing from good practices.

CASCADE LEARNING PROGRAMME

This programme linked cities outside the consortium with Food Trails partner cities. Learning clusters, composed of one Food Trails partner city and two or three 'Cascade cities', were formed based on matching cities' expertise and learning needs. Cascade learning, similar to work shadowing visits, included a visit to a Food Trails city to observe best practices in urban food systems firsthand.



11 partner cities

27 cascade cities

1 in-person workshop

11 visits

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PROGRAMME

3 OCTOBER, TOWNHALL EUROPE

MORNING

9:00 Registration & Welcome Coffee

9:30 **Welcome remarks and Food Trails main outcomes**
Andrea Magarini, Food Trails Project Coordinator, City of Milan

The future of European food systems

Political debate

9:45 **Anna Scavuzzo**, Vicemayor of Milan
Patrick Papadato, Vice President of Bordeaux Métropole
Giorgio Gori, Member of the European Parliament
Olivier De Schutter, IPES Food Co-Chair
Marta Messa, Secretary General of Slow Food

Moderated by André Sobczak, Eurocities Secretary General

11:00 Coffee break

Developing Urban Food Policy: the power of cities

Panel discussion

11:30 **Salima Djidel-Brunat**, Vice President of Grenoble Alpes Métropole
Keti Luarasi, Vice Mayor of City of Tirana
Maximo Torero, Chief Economist of FAO
Klaus Berend, Director for food safety, sustainability and innovation, DG SANTE, European Commission
Paul Milbourne, Professor, Cardiff University

Moderated by Filippo Gavazzeni, Head of MUFPP

12:30 Lunch

PROGRAMME

3 OCTOBER, TOWNHALL EUROPE

AFTERNOON

The FOOD 2030 priorities in action

Talk

14:00

Alice Casiraghi, CIRCULARITY Food Trails Crosscutting Manager

Shaleen Meelu, NUTRITION Food Trails Crosscutting Manager

The potential of Living Labs for food system transformation

Parallel session - Plenary room

Rosalinda Scalia, Deputy Head of unit for bioeconomy DG RTD, European Commission

Thom Achterbosch, Professor, Wageningen Economic Research

Helen Harrison, Birmingham City Council

Natalia Boitot, City of Warsaw

Renske Stumpel, City of Groningen

14:30

Lessons learned on replication from Food Trails

Parallel session - Room 02

Marijke Dijkshoorn-Dekker, Wageningen Economic Research

Filippo Gavazzeni, MUFPP Secretariat

Madeleine Coste, Eurocities

Betina Bergmann Madsen, City of Copenhagen

Claudia Alves, City of Funchal

15:45

Coffee break

Workshop on Food Policy development toolkit

6 thematic workshop discussions

16:00

1. Stakeholder mapping

2. Food Policy Action Canvas

3. Multilevel Governance

4. Theory of Change

5. Data collection

6. Impact investing

17:15

Concluding remarks

Andrea Magarini, Food Trails Project Coordinator, City of Milan

17:30

Networking drinks
